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FOR IMMEDIATE RELEASE

TelaDoc Offers On-Demand Healthcare: Leader in Telehealth Provides Real-time Access to Convenient, Affordable Medical Care

DALLAS, Texas – April 22, 2009 — TelaDoc Medical Services (www.teladoc.com), the nation's leader in telehealth, announces that it has joined America's Health Insurance Plans (AHIP) as its newest Premier Supporting Organization. TelaDoc will partner with AHIP's member health insurance plans to offer physician or consumer-directed cross coverage 24/7 delivered by primary care doctors who diagnose medical problems and, when appropriate, prescribe medications.

"Our innovative model relies upon simple technology – the ubiquitous telephone -- making it easier and more convenient for healthcare consumers to reach a physician whenever or wherever they are located," says Michael Gorton, chief executive officer of TelaDoc. "Our telehealth solution aligns with the goals of AHIP health plan members, boosting access to quality care and reducing costs. With more than 2M members, TelaDoc has already proven its value to employers and payers throughout the country."

Through TelaDoc, individuals are guaranteed a call back from a qualified PCP – usually in under an hour. Prior to the consultation, the TelaDoc consultant physician electronically accesses the patient's medical history, which each patient provides at the time of enrollment. This electronic health record (EHR) provides the physician with information about the patient's chronic illnesses, current medications and any medication allergies.

The TelaDoc model is designed to handle the majority of non-emergent medical cases and can resolve routine medical issues in a fraction of the time that is often spent accessing care from urgent care facilities, emergency rooms or physician offices. TelaDoc physicians can prescribe short-term Rx drugs or refills (except DEA controlled substances).

“This relationship with AHIP enhances our national footprint and follows our recently announced alliance with Microsoft HealthVault, a free Web-based platform that enables individuals to collect, store, and share health information with hospitals and physicians,” adds Gorton. “Information-sharing is particularly important during the individual’s live telephone encounter with a TelaDoc physician.”

About TelaDoc

Founded in 2002, TelaDoc is a nationwide network of licensed, board certified primary care physicians, providing cross coverage services on demand. TelaDoc physicians have access to the member’s (CCR-compliant) electronic medical record and can diagnose and treat minor non-emergency medical problems via the telephone. All TelaDoc physicians are carefully credentialed and covered by medical malpractice insurance provided by the TelaDoc Physician’s Association. TelaDoc members have access to licensed physicians via the telephone 24- hours-a-day, 365 days a year. TelaDoc currently delivers a physician in less than 30 minutes with a 97 percent approval rating from member patients. TelaDoc established an alliance with Microsoft HealthVault, a free Web-based platform that enables individuals to collect, store, and share health information with hospitals and physicians. Contact: 888-423-9173 (X5556) or www.TelaDoc.com <<http://www.TelaDoc.com>>

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