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FOR IMMEDIATE RELEASE

**TelaDoc Boosts Consumer Convenience and Access to Affordable Medical Care
Via Healthagen™ iPhone™ Application**

DALLAS, TX– April 6, 2009 -- For the first time, healthcare consumers nationwide have expanded telephone access to more affordable, high quality medical care as a result of a strategic relationship between TelaDoc Medical Services (www.teladoc.com), the nation's leader in telehealth and [Healthagen](#)™, a developer of healthcare information software that launched its iTriage™ application for the [iPhone](#)™. TelaDoc provides physician or consumer-directed cross coverage 24/7 delivered by primary care doctors who diagnose medical problems and, when appropriate, prescribe medications.

“This smartphone application significantly expands our market reach, making it easier and more convenient for healthcare consumers to reach a physician – whenever or wherever they are located,” says Michael Gorton, CEO of TelaDoc. “This relationship comes on the heels of our alliance with Microsoft HealthVault, a free Web-based platform that enables individuals to collect, store, and share health information with hospitals and physicians. As a result of this union of healthcare technologies, consumers can also search medical topics related to TelaDoc through Microsoft's search sites including Live Search Health, become TelaDoc members and connect to a physician within minutes—and then share that medical visit with their other care providers.”

[Healthagen](#)™ recently announced that its iTriage™ application empowers consumers to make better healthcare decisions through access to relevant medical information, transparency around quality, and information and access to local healthcare facilities. [iTriage](#) helps consumers evaluate their symptoms, lists potential diagnoses and provides locations for treatment. iTriage is currently available in the [Apple App Store](#) for \$0.99.

According to Healthagen co-founder and CEO, Peter Hudson, M.D., “Our partnership with TelaDoc enhances the range of service offerings in iTriage and provides the mainstream

healthcare consumer with unparalleled access to information and resources like the ability to talk directly to a physician from the application. Healthagen is focused on bringing healthcare information, transparency and access directly to the individual consumer through the iTriage application.”

Through TelaDoc, individuals are guaranteed a call back from a qualified PCP – usually in under an hour. Prior to the consultation, the TelaDoc consultant physician electronically accesses the patient’s medical history, which each patient provides at the time of enrollment. This electronic health record (EHR) provides the physician with information about the patient’s chronic illnesses, current medications and any medication allergies.

The TelaDoc model is designed to handle the majority of non-emergent medical cases and can resolve routine medical issues in a fraction of the time that is often spent accessing care from urgent care facilities, emergency rooms or physician offices. TelaDoc physicians can prescribe short-term Rx drugs or refills (except DEA controlled substances).

About TelaDoc

Founded in 2002, TelaDoc is a nationwide network of licensed, board certified primary care physicians, providing cross coverage services on demand. TelaDoc physicians have access to the member’s (CCR-compliant) electronic medical record and can diagnose and treat minor non-emergency medical problems via the telephone. All TelaDoc physicians are carefully credentialed and covered by medical malpractice insurance provided by the TelaDoc Physician’s Association. TelaDoc members have access to licensed physicians via the telephone 24- hours-a-day, 365 days a year. TelaDoc currently delivers a physician in less than 30 minutes with a 97 percent approval rating from member patients. TelaDoc established an alliance with Microsoft HealthVault, a free Web-based platform that enables individuals to collect, store, and share health information with hospitals and physicians. Contact: 800.835.2362 or www.TelaDoc.com.

About Healthagen

[Healthagen](#) is a developer of healthcare information software that empowers patients to make better decisions and gives healthcare treatment facilities improved access to additional patients. [iTriage](#), the first application available from Healthagen, helps consumers evaluate their symptoms, lists potential diagnoses and provides access to appropriate locations for treatment. The proprietary healthcare search engine that is integrated into iTriage is far superior to any conventional search engine for point-of-care healthcare decision-making. Healthagen was founded and iTriage developed by emergency medicine physicians. The company is privately-held and headquartered in Englewood, CO.