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TELADOC'S TELEPHONE MEDICAL CONSULTS SUPPORT CONSUMER-DIRECTED PROGRAMS, EMPOWERING CONSUMERS WITH AFFORDABLE ACCESS TO PHYSICIANS

Visit TelaDoc at Booth #210, Consumer Directed Health Care Conference, May 4-6, 2005, Chicago, IL.

DALLAS, Tex., May 3, 2005 – The newly launched telephone medical consult program from TelaDoc Medical Services, Inc. supports the uptake of Health Savings Accounts (HSAs) by empowering employees with a more convenient and affordable option for accessing quality medical care and prescriptions, as appropriate. Membership in TelaDoc costs pennies a day, and a telephone medical consult with a high quality physician is a flat \$35, equal to a typical co-pay.

“TelaDoc is a consumer-driven solution that truly boosts the buying power of individuals and helps maximize the value of the HSA , by providing less expensive alternatives to costly urgent care centers, emergency rooms and doctor office visits,” states Michael Gorton, TelaDoc founder, chairman and CEO. “TelaDoc complements traditional health plan coverage, offering 24-hour access to a physician that fills the void during evenings and weekends when the primary care doctor is not available.”

TelaDoc, a national physicians' association licensed in 50 states, is a consumer-centric model providing consumer members and dependents age 12+ with reasonably priced, around-the-clock access to telephone medical consults with trained primary care doctors who diagnose medical problems and, when appropriate, prescribe medications.

TelaDoc consults can be paid with HSA dollars, and members receive a CMS 1500 receipt to facilitate filing for reimbursement or apply towards a deductible. TelaDoc accepts all major credit or debit cards.

“From the employer perspective, TelaDoc is a no-headache, no-hassle solution with no claims to administer,” says Gorton. “Members of the workforce enroll online, via phone or via mail at anytime and need not wait for open enrollment.”

During registration, individuals self-report their medical history to build a personal Electronic Medical Record (EMR) that is accessed by the physician prior to the patient consult. Before diagnosis, the doctor knows about the patient’s chronic illnesses, current medications and any allergies to medication. All TelaDoc physicians are licensed to practice medicine in every state they serve, are proficient in telephone medical consults, and are either board-certified or board-eligible.

Members get fast answers to medical needs and in cases where an Rx prescription is appropriate, TelaDoc phones in the script to the patient’s pharmacy. With TelaDoc, patients begin to take medication immediately, promoting fast recovery and quick return-to-work or daily activities.

Using the telephone, individuals connect with TelaDoc and are guaranteed a call back from a qualified primary care physician (PCP) within three hours or less -- or the consult is free. The average call-back time is 30-40 minutes. TelaDoc quickly resolves routine medical issues in a fraction of the time people traditionally spend accessing care.

About TelaDoc

TelaDoc Medical Services is a Texas corporation founded in 2003. TelaDoc is a national physicians’ association licensed in 50 states, providing consumer members affordable, around-the-clock access to telephone consults with trained primary care doctors who diagnose medical problems and, when necessary, prescribe medications. Contact: 800.835.2362 or www.TelaDoc.com.