

# Monthly Communication Campaign

## Communication Options

Teladoc is pleased to offer a monthly communication campaign for distribution to your members. The campaign reminds members to use Teladoc in place of unnecessary urgent care and ER visits, explains the various services offered by Teladoc and shows the benefits of using Teladoc. The following chart shows a suggested distribution schedule for the communications.

MONTHLY SCHEDULE				ADDITIONAL OPTIONS
<p><b>JAN</b></p> <p><b>Doctor Now</b> Why wait for medical care? Talk to a doctor anytime.</p>	<p><b>FEB</b></p> <p><b>Benefits</b> There are so many reasons to use Teladoc.</p>	<p><b>MAR</b></p> <p><b>PTO</b> Use your PTO wisely and Teladoc your medical concerns.</p>	<p><b>APR</b></p> <p><b>Allergies</b> Don't suffer through another allergy season.</p>	<p><b>Rural</b> Life in the country is great, unless you need a doctor.</p> <p><b>Consumer Directed Health Plans</b> Stretch your healthcare dollars and save with Teladoc.</p> <p><b>Video Overview</b> Why you should use Teladoc video consultations.</p>
<p><b>MAY</b></p> <p><b>Road Warriors</b> Because your doctor doesn't fit in a carry on.</p>	<p><b>JUN</b></p> <p><b>Vacation</b> Don't let cold symptoms keep you from your vacation.</p>	<p><b>JUL</b></p> <p><b>Avoid ER</b> Before going to the ER, give Teladoc a call.</p>	<p><b>AUG</b></p> <p><b>Pediatric Network</b> Being a parent is a 24/7 job. Why should pediatric care be any different?</p>	
<p><b>SEP</b></p> <p><b>Students</b> Studying. Exams. Campus Life. Who has the time to get sick?</p>	<p><b>OCT</b></p> <p><b>Can't get away?</b> When you can't leave work for the care you need.</p>	<p><b>NOV</b></p> <p><b>Cold &amp; Flu</b> Know how to fight the cold and flu.</p>	<p><b>DEC</b></p> <p><b>Timely Access</b> How long are you waiting for medical care?</p>	
				<p><b>QUESTIONS?</b></p> <p>If you have any questions about the monthly communication campaign, please contact your dedicated Account Manager.</p>